Los Angeles Harbor College
Outreach Report for July 1, 2006- June 30, 2007

This report is a compilation of the outreach and recruitment activities for Los Angeles Harbor College for the fiscal year of July 1, 2006 to June 30, 2007 coordinated by Mr. Robert Barker, Student Recruitment Coordinator. The activities outlined in this report, however, are not inclusive of all College outreach activities performed by other personnel or other categorical programs.

Introduction

The Los Angeles Harbor College (LAHC) academic year 2006-2007 reflected well-organized and intensive outreach and recruitment activities.

As a result of these efforts, the college again maintained and increased its visibility in the community, strengthened the working relationships with new educational and community resources, and maintained renewed contacts with feeder high schools.

Internal Activities

“In-Reach’ Classroom Presentations

Classroom presentations on the programs and services available at the College were conducted on the week of September 12, and were done mostly for the daytime sections.

Welcome Days

Welcome week began on September 5 and ran until September 15. This year, in addition to the information tent in the Seahawk Quad, there were 3 information stations manned and ready. Station 1 was situated at the bus stop on L St, station 2 in front of the General Classroom building, and station 3 is in front of the bungalows. Beacon House supplied the canopies for the parking lots. Student workers, men from the Beacon House Association, and members of the ASO manned the stations from 7:30 AM to 7:30 PM. The week previous to the fall semester, the crew worked in the Administration building and the Welcome Center, helping new students with a wide variety of issues.
Open House

On Saturday, June 16, the College sponsored an Open House as part of the continuing and expanding efforts to assist students in transitioning into college. Open, campus wide meetings were held weekly for a period of one month prior to the event to determine the scope and activities of the day’s events. The day consisted of two general areas, matriculation services and academic information.

Matriculation services included the application process, as admissions were open. Also, the assessment center was open and performed walk-in assessments. The assessment center served 48 students during the course of the day. And roughly 80 students availed themselves of counseling services. Counseling was provided by regular counselors, assisted by 2 hourly EOP&S counselors. Onsite registration was also offered, with students filling out course request cards.

The fair portion of the event was highlighted by participation from most of the academic departments and programs available at the College.

Welcome Center

July 3 saw the opening of the College’s Welcome Center, and it is hoped that many of the issues new freshmen have in the transition to college life can be resolved with this new resource. The Center is located in AD 133, and is open from 8:00 A.M. to 4:30 P.M. The Center is providing a wide variety of services, including:

- Assistance in filling out all college forms.
- On-campus referrals.
- Assistance in computer or phone registration
- Financial Aid advising and filing.
- Computers available for all student related activities
- Personalized attention for any college related issues.
- Campus tours.
- Outreach and recruitment headquarters.
- High school to college transition services.
Tutoring in math and English was also offered in the Center. By the end of the fiscal year, 114 students had come in for $\frac{1}{2}$ to 1 hour tutoring sessions.

**HIGH SCHOOL OUTREACH EFFORTS**

**The ‘Big Five’ of District 8**

**Banning High School**

Weekly visits began at Banning High on September 25. Robert Barker is the primary representative. The dates for 06-07 were: September 25, October 2, 9, 16, 23, 30; November 6, 13, 20, 27; December 4, 11; January 22, 29; February 13, 20, and 26. Weekly visits were expanded at Banning High to include Mondays and Thursdays. The dates were March 1, 5, 8, 12, 15, 19, 22, 26, 29; April 2, 5, 9, 12, 16, 19, 23, 26, and 30. May 7, 9, 14, 17, 21, 24, 29, 31; June 4, 6, 11, 13, 14.

**Carson High School**

Weekly visits at Carson High started on Friday, September 29, and continued on October 6, 13, 20, 27; November 3 and 17; December 1, 8, 15; January 22, 29; February 12, 23.; March 2, 9, 16, 23; April 6, 13, 20, 27; May 4, 11, 18, 25, and June 1, 8, 15. In addition, Mr. Barker presented to 14 senior classes on Financial Aid on January 24, 25, 26 and February 12 and 14.

**Gardena High School**

Weekly visits to Gardena High began on Thursday, September 28, and continued on October 5, 12, 19, 26; November 2, 9, 16; December 7, 14. January 25; February 22; March 1, 8, 15, 22, 29; April 5, 12, 19, 26; May 3, 10, 17, 24, and June 7, 14. Mr. Barker is the primary contact. Also, on March 1, Harbor College hosted a FAFSA workshop in the Gardena High computer lab. Interest was high, and almost 40 students came in to take care of their financial aid issues.

**Narbonne High School**

Weekly visits to Narbonne High began on Wednesdays. The dates were September 27,
October 4, 11, 18, and 25; November 1, 8, 15, 22, 29; December 6 and 13; January 24; February 21, 28; March 7, 14, 21, 28; April 4, 11, 18, 25; May 2, 9, 16, and June 6, 13.

On Saturday, June 9, Mercy Yanez and Rodnette Burger from EOP&S represented the College at Narbonne High’s College Fair. On April 18, students from the Narbonne Health and Human Services Academy toured the Harbor College campus. Mr. Barker is the primary representative.

**San Pedro High School**

Weekly visits to San Pedro High began on Friday, September 29, and continued on October 6, 13, 20, 27; November 3, 17; December 1, 8, 15; January 26, February 15, 22, 23. Mr. Barker was the primary representative, with Chris Spiegelman beginning weekly Thursday visits on February 22. Dates include March 2, 9, 16, 23; April 6, 20, 27; May 3, 4, 10, 11, 17, 18, 24, 25, and June 1, 7, 8, 14, 15. Also, on May 30, the College participated in San Pedro High’s Career Fair. On March 2 Harbor College hosted a FAFSA workshop in the library at San Pedro High School.

**Other Big 5 Activities:**

In addition to regular visits in the college centers at each high school, Harbor College hosted a series of college application and FAFSA workshops. Each workshop, in addition to Mr. Barker and his staff, was assisted by a regular counselor, EOP&S staff, and a financial aid staff member. The dates and times were:

- **Narbonne High:** May 2, 10:30 to 12:30 in I-2
- **Gardena High:** May 10, 10:30 to 12:30 in B-11
- **Banning High:** May 14, 2:15 to 4 in the Pilot Center (college center)
- **Carson High:** June 1, 8 to 10 in the College Center
- **San Pedro High:** Cancelled due to lack of a computer lab.

Also, June saw the annual high school Senior Days tours.

- **5/21:** Carson High, 18 students
- **5/22:** San Pedro High, 41 students
- **5/23:** Narbonne High, 27 students
- **5/30:** Banning High, 28 students
- **5/31:** Gardena High, 16 students
# MATRICULATION SERVICES/ASSESSMENT CENTER

## ASSESSMENT CENTER

### HIGH SCHOOLS ASSESSED

<table>
<thead>
<tr>
<th>Date</th>
<th>School</th>
<th>ENL 101</th>
<th>ENL 28</th>
<th>ENL 21</th>
<th>DC 20</th>
<th>DC 35&amp;20</th>
<th>REF</th>
<th>123C</th>
<th>123B</th>
<th>123A</th>
<th>LS10/112</th>
</tr>
</thead>
<tbody>
<tr>
<td>05/21/07</td>
<td>CARSON</td>
<td>15</td>
<td>5</td>
<td>8</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>4</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>05/22/07</td>
<td>SAN PEDRO</td>
<td>30</td>
<td>5</td>
<td>19</td>
<td>1</td>
<td>3</td>
<td>2</td>
<td>3</td>
<td>7</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>05/23/07</td>
<td>NARBONNE</td>
<td>22</td>
<td>3</td>
<td>13</td>
<td>3</td>
<td>0</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>05/30/07</td>
<td>BANNING</td>
<td>28</td>
<td>2</td>
<td>19</td>
<td>6</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>5</td>
<td>8</td>
<td>5</td>
</tr>
<tr>
<td>05/31/07</td>
<td>GARDENA</td>
<td>15</td>
<td>0</td>
<td>6</td>
<td>3</td>
<td>5</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

A total of 110 students from the five high schools were assessed in ENL, ESL and MATH in 2007.

<table>
<thead>
<tr>
<th>Date</th>
<th>School</th>
<th>ENL 101</th>
<th>ENL 28</th>
<th>ENL 21</th>
<th>DC 20</th>
<th>DC 35&amp;20</th>
<th>REF</th>
<th>123C</th>
<th>123B</th>
<th>123A</th>
<th>LS10/112</th>
</tr>
</thead>
<tbody>
<tr>
<td>05/16/06</td>
<td>SAN PEDRO</td>
<td>37</td>
<td>5</td>
<td>21</td>
<td>11</td>
<td>2</td>
<td>8</td>
<td>8</td>
<td>4</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td>05/17/06</td>
<td>CARSON</td>
<td>15</td>
<td>5</td>
<td>9</td>
<td>1</td>
<td>0</td>
<td>6</td>
<td>2</td>
<td>1</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>05/18/06</td>
<td>BANNING</td>
<td>43</td>
<td>4</td>
<td>24</td>
<td>15</td>
<td>0</td>
<td>4</td>
<td>13</td>
<td>8</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>05/24/06</td>
<td>NARBONNE</td>
<td>26</td>
<td>3</td>
<td>16</td>
<td>7</td>
<td>1</td>
<td>9</td>
<td>4</td>
<td>3</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>05/25/06</td>
<td>GARDENA</td>
<td>30</td>
<td>1</td>
<td>11</td>
<td>18</td>
<td>0</td>
<td>4</td>
<td>6</td>
<td>3</td>
<td>17</td>
<td></td>
</tr>
</tbody>
</table>

A total of 151 students from the five high schools were assessed in ENL and MATH in 2006.

<table>
<thead>
<tr>
<th>Date</th>
<th>School</th>
<th>ENL 101</th>
<th>ENL 28</th>
<th>ENL 21</th>
<th>DC 20</th>
<th>DC 35&amp;20</th>
<th>REF</th>
<th>123C</th>
<th>123B</th>
<th>123A</th>
<th>LS10/112</th>
</tr>
</thead>
<tbody>
<tr>
<td>05/17/05</td>
<td>SAN PEDRO</td>
<td>44</td>
<td>11</td>
<td>23</td>
<td>10</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>10</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>05/18/05</td>
<td>BANNING</td>
<td>45</td>
<td>3</td>
<td>24</td>
<td>17</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>8</td>
<td>9</td>
<td>8</td>
</tr>
<tr>
<td>05/24/05</td>
<td>CARSON</td>
<td>41</td>
<td>6</td>
<td>24</td>
<td>11</td>
<td>0</td>
<td>1</td>
<td>3</td>
<td>10</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>05/25/05</td>
<td>NARBONNE</td>
<td>23</td>
<td>8</td>
<td>11</td>
<td>4</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>7</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>05/26/05</td>
<td>GARDENA</td>
<td>23</td>
<td>2</td>
<td>10</td>
<td>11</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>1</td>
<td>7</td>
</tr>
</tbody>
</table>

A total of 176 students from the five high schools were assessed in ENL and MATH in 2005.

<table>
<thead>
<tr>
<th>Date</th>
<th>School</th>
<th>ENL 101</th>
<th>ENL 28</th>
<th>ENL 21</th>
<th>DC 20</th>
<th>DC 35&amp;20</th>
<th>REF</th>
<th>123C</th>
<th>123B</th>
<th>123A</th>
<th>LS10/112</th>
</tr>
</thead>
<tbody>
<tr>
<td>05/26/04</td>
<td>BANNING</td>
<td>41</td>
<td>2</td>
<td>21</td>
<td>11</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

A total of 162 students from the five high schools were assessed in ENL, ESL and MATH in 2004.
School Functions

(Note: Events are listed in chronological order)

Bell High School College Fair

Harbor College was represented at the annual Bell High College Fair by Teresa Gutierrez on September 25. Ms. Gutierrez reported a good turnout, and high interest in the College.

District 8 College Fair

On September 30, Teresa Gutierrez, Chris Spiegelman, and Robert Barker manned an information booth at the annual District 8 College Fair at CSUDH. Mr. Barker also presented a workshop on the community college system. This fair is well attended, approximately 65 colleges and 3,000 prospective students, and interest in the College here is as high as any other event.

Destination 10 College Fair

On September 30, Mica Murillo represented the college at the annual Destination College Fair held at UCLA. This is a mentoring organization for underprivileged and underserved youth, and the College has participated in this event for four years.

Southeast College Conference

On October 7, Chris Spiegelman and Teresa Gutierrez went to Southeast College Conference at East High in South Gate. In addition to an information table, they presented at two workshops on the community college system.

Redondo Union High College Fair

On Tuesday, October 10, Mr. Barker manned an information booth at the annual Redondo Union College Fair. This annual event is a large event, drawing over 80 colleges and universities, and over 3000 prospective students. Interest in the College was high, but many of these students were unaware of the College or its programs.
**Palos Verdes High School**

On November 31, January 30, and April 17, Mr. Barker met with interested students at Palos Verdes High.

**Palos Verdes Peninsula High School**

On November 28, Mr. Barker met with students at Palos Verdes High School. Tuesday, February 6 and 13, April 24, Mr. Barker met with interested students at Palos Verdes Peninsula High School. The College is currently enjoying an excellent working relationship with PVP, and this has enabled the College to expand its concurrent offerings at the high school to include both after school and evening classes.

**South High**

On November 14, Mr. Barker presented Harbor College information to an interested group of students at South High School in Torrance.

**Building Bridges Conference; Carson**

Sheila Millman and Joy Fisher led a workshop entitled Financing College and Career Counseling at the “Building Bridges” To Family and Community Prosperity Conference held at the Carson Community Center.

Sheila shared financial aid information via a power point presentation with the audience. The process of applying, the types of financial aid, and encouragement to apply were discussed. Helpful websites were given to the attendees and their questions were answered.

Joy did a career exploration activity with the audience, helping them find out about their work personalities, how those personalities relate to college majors, and the benefits of asking people questions (information interviews) about the work they do and how they got to this point in their careers.

There were positive interactions with the participants and could tell that this was the place to be! I would recommend Harbor’s participation in the future.

**Dodson Middle School**

On November 17, Mr. Barker addressed 3 assemblies, with a total of 1200 students, at Dodson Middle School on the community college system in general, and Harbor College in particular. The presentations were well received.
**Girls Inc. College Fair**

On Saturday, December 2, Chris Spiegelman and Ron Tefteller attended a college fair sponsored by Girls, Inc. The event was held at Mt. St. Mary’s College in Los Angeles, and was well attended by both students and presenters. Girls, Inc is an organization that assists middle school aged women with programs and mentors to assist in preparing for college.

**Free Cash for College**

On October 26 and 27, Harbor College again participated in the Annual Cash for College Fair. This year, the event again was held at the Convention Center, and was very well attended. Mr. Barker presented a series of workshops, with topics including concurrent enrollment, community college admissions requirements, and transfer information.

On February 10, Harbor College served as one of the eighteen host sights for the annual Spring Free Cash for College Financial Aid day. Sheila Millman and Mr. Barker teamed up to market and coordinate the day-long event. Approximately 160 people were in attendance, and the population consisted of students and parents interested in filling out the FAFSA in English and Spanish, and undocumented AB 540 students and parents interested in exploring scholarship resources. Counselors from MALDEF assisted the individuals the AB 540 population, while the entire staff from the LAHC Financial Aid department as well as the Outreach staff and members from EOP&S participated. The event was co-sponsored by Unite LA and Mayor James Hahn’s office.

On February 15, Harbor College teamed with El Camino College, California State University at Dominguez Hills, and the Boys and Girls Club in San Pedro in Cash for College FAFSA workshop. There were roughly 40 student and parent participants, and the event was deemed a success. Sheila Millman and her staff represented the College at this Cash for College event.

**Torrance Unified School District College Fair**

This event is one of the year’s largest and traditionally one of the best attended college fairs Harbor participates in. Torrance Unified has a very strong parents association, and that is evident in the planning, attendance, and response to this yearly event.

The event this year was held at North Torrance High School on February 24.
**Banning Adult School**

On the evening of April 19, Mr. Barker spoke to the graduating class at Banning Adult School on the programs and opportunities available at Harbor College.

On the evening of June 1, Mr. Barker spoke to the graduating class at Banning Adult School on the programs and opportunities available at Harbor College.

**Harbor Occupational Center**

On Monday, March 19 Mr. Barker spoke to the graduating class at Harbor Occupational Center on the opportunities available at Los Angeles Harbor College.

**Long Beach Adult School**

On Wednesday, March 28, Mr. Barker represented the College at the Long Beach Adult School/ROP office. There was good participation for the event, and interest was high.

**Boys and Girls Club, Harbor City**

Chris Spiegelman represented the College with an information table at the Boys and Girls Club’s College Fair. This event was held in the afternoon of April 6. Chris reported a light turnout of both students and college representatives.

**Juvenile Detention Center**

On Friday, April 7 Chris Spiegelman and Melissa Mendez went to the downtown Juvenile Detention Center and participated in a college fair and workshops for incarcerated youth.

**Wilson High School**

On April 27, Harbor College participated in Wilson High’s annual Community College Day. Representatives from the LAHC culinary arts program assisted in the day’s recruitment efforts.

**Dana Middle School**

On Friday, June 8, Mr. Barker represented the College at the annual Community College day at Dana Middle School.
EXTERNAL RECRUITMENT-OTHER ACTIVITIES

(Note: Events are listed in chronological order)

**City of Lomita Founders Day Event**

On July 1, representatives from Harbor College attended the City of Lomita’s Founders Day event. This event is well attended, and usually many Harbor alumni come by the information booth.

**Beacon House Association**

August 12 and 13 of 2006 saw Harbor College once again participating the annual Beacon House Block Party and Art Show. In addition to Mr. Barker, Chris Spiegelman assisted in booth sitting.

Chris Spiegelman, a student worker, represented the College at the annual Youth Street Scene on Saturday, April 29.

Mr. Barker also has been conducting regular sessions on Fridays at the Beacon House Association. In addition, the College began for the winter 07 session offering Personal Development 17 classes at the House of Hope.

**Founders Day, City of Lomita**

Chris Spiegelman went to the City of Lomita Founder’s day event on July 1. He reported a good interest in the College, especially among alumni.

**Harbor Interfaith Shelter**

On July 14 and August 10, May 31, December 7, Mr. Barker represented Los Angeles Harbor College at the Harbor Interfaith Shelter in San Pedro. The College has enjoyed a long and fruitful relationship with this facility, and the monthly workshops continue to be an important part of the outreach efforts
Parole and Corrections Team Meetings

The P.A.C.T meetings are monthly orientations for new parolees. These meetings introduce individuals with some of the services available in the community, such as social services, treatment facilities, and educational resources. A representative from the College attends these monthly meetings.

Toyota Education Fair

On Tuesday, August 29 Chris Spiegelman represented the College at the annual Toyota Education Fair. This event is held at the Toyota corporate headquarters in Torrance, and Toyota gives employee incentives for tuition and supplies.

Wilmington Family Picnic

On Saturday, June 9, representatives from Los Angeles Harbor College participated in the annual Wilmington Family Picnic.

Hawthorne 7th Day Adventist Church College Fair

On Sunday, June 10, representatives from Los Angeles College participated in the Hawthorne 7th Day Adventist Church College Fair. Although participation was fairly light, the organizers are great supporters of the College.
Conclusion

As a result of the College’s commitment to a strong and consistent outreach and recruitment program, the relationship between Harbor College and stakeholders in the community continues to strengthen. In my frame of reference, the more we do the more we are asked to do. Number of visits to some of the District 8 high schools had to be increased to at least two days a week, and there was a demand for more.

The number of students participating in the annual ‘Senior Day’ event fell this year, and this was due to a number of factors. Simply put, as the requirements for high school graduation continue to increase, the less likely that ‘borderline’ graduates can participate in a last spring elective field trip. My recommendation is to provide assessments on site to the local feeder high schools, then possibly have one day where all the schools can come on campus for a tour and orientation.

I am looking forward to another year of service.

Submitted by:

Robert ‘Robbie' Barker
Student Recruitment Coordinator
Los Angeles Harbor College